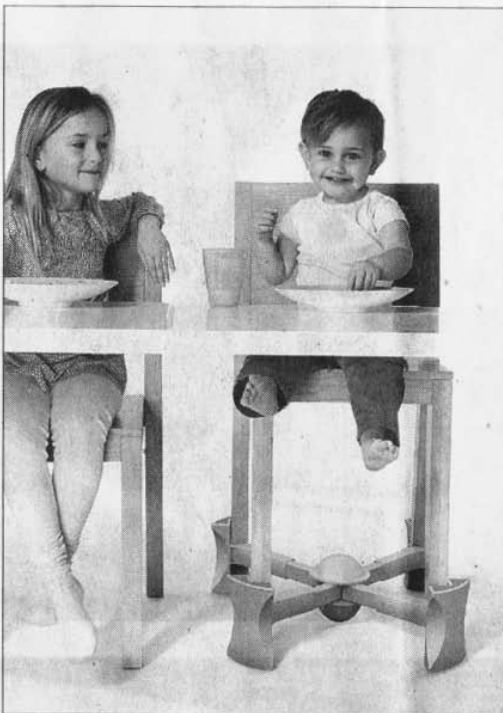


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Kaboost Gives Kids A Leg Up



Amir Levin doesn't have kids, but he is in touch with his inner child — and with that child's dislike of booster seats.

"Two years ago I started noticing that around age 2 a kid does not want to sit like a little baby in a booster seat," Levin says. "I thought, there's got to be a better way to do this. My cousins would get up and down off the chair and refused to sit on a booster. Kids want to be just like their older brother or sister. They want to sit at the table and be like everyone else."

So Levin developed a portable chair booster, which boosts the chair rather than the child.

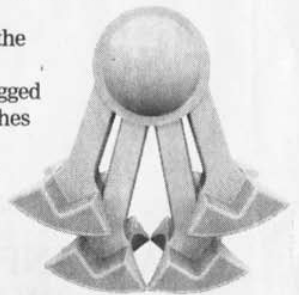
Introduced this spring, Kaboost can snap onto most four-legged kitchen or dining room chairs and raise them either 3-3/4 inches or 4-1/2 inches — the same lift as a standard booster seat.

Kaboost is made of heavy-duty plastic with rubberized feet that won't slip or scratch, and with an adjustable spring system. Levin says it has enough spring tension that you can lift the chair and the booster won't fall or even shake off, but it won't damage a delicate chair. (He says it obviously shouldn't be used on a folding chair.)

Kaboost weighs only 3-1/2 pounds and it folds into a compact unit that is easy to take along on visits to relatives, friends or restaurants. It comes in three colors — lime green, natural and dark chocolate; Levin says other colors are in the works.

Originally from Atlanta, Levin has based his new company, Boost Corp., in New York, and he says Kaboost is the first in a line of "hopefully many products" that will improve on existing kids' items.

Priced at \$39.99, Kaboost will be carried by specialty retailers around the country, but it can be directly ordered now for shipping on Aug. 15. Go to www.kaboost.com.



— NANCY SCHOEFLER